

BIKEEXCHANGE.COM

Retailer Agreement



The following summary outlines the details of agreement to participate in the online marketplace BikeExchange.com. This document is for information only. The full terms and conditions are available at any time on www.BikeExchange.com/article/terms-conditions.

OUR SERVICES



Your personal dealer account



Unlimited number of ads



Multi-channel sales
(in-store, online and via click & collect)



Individual web page with a web shop



Product database & API
to connect common POS systems &
Product feeds



Dedicated customer support on the
ground and on the phone

FEES

You pay only what we provide you with from BikeExchange. We set our fees to the value of the goods generated by us as customer leads.

→ Basic fee: \$79 which includes inquiry up to a total of \$10,000

→ Customer inquiries over this amount are only \$50 per additional \$10,000 of retail value

Maximum Inquiry Value

Your Monthly Budget

COST-PER-LEAD

As an alternative to the general lead based program you can also set a fixed amount for your high-priced products. This will ensure you do not exceed your limit too quickly.

Goods value

Cost-per-lead Fee

Unlimited Package

Unlimited adverts, unlimited leads, unlimited views and clicks

ONLINE SALES

A commission of 5% applies to direct online sales (online, click & collect) plus bank transaction fees. These amounts will be deducted from the gross sale price of the item sold and paid 7 days after shipment of the goods to the account you nominate to receive funds.

Cancelation Policy

Cancellation of your subscription will incur a penalty of one month's subscription fees for accounts open longer than 180 days and two months subscription fees for accounts open less than 180 days. Service to your BikeExchange account will still be maintained during this time period. If the seller's account is not paid in full and becomes past due, the seller risks penalties such as the suspension of privileges and/or termination of the account and other collection mechanisms (including retaining collection agencies and legal counsel).

EXCERPT from the terms and conditions for RETAILERS

OBLIGATIONS AS A RETAILER

Only Bikes and Bike Related items are to be offered for sale on BikeExchange.com.

The Retailer is required to ensure that all items are described accurately. Only such articles owned and offered by the merchant may be offered for sale via BikeExchange.com.

The Retailer has power of disposal, or is the seller of the items offered for sale.

The Retailer shall not create or insert any external links to websites outside of BikeExchange.com.

Neither BikeExchange nor the Retailer shall violate any trademark or copyright protection of third parties including posting articles, information, descriptions and/or Set images.

VALUE OF CUSTOMER LEADS	MONTHLY FEE	MAX FEE SELECT
\$0 - \$10,000	\$79	<input type="checkbox"/>
\$10,000 - \$20,000	\$150	<input type="checkbox"/>
\$20,000 - \$30,000	\$200	<input type="checkbox"/>
\$30,000 - \$40,000	\$250	<input type="checkbox"/>
\$40,000 - \$50,000	\$300	<input type="checkbox"/>
...

Name / Retailer

ADDITIONAL OBLIGATIONS FOR ONLINE SALES

The Retailer must provide all information necessary to effect delivery and payment. The Retailer is also obliged to provide legal information relating to the product sold to the consumer.

If a retailer sells products through BikeExchange, they provide authority for BikeExchange to collect 100% of the value of the item sold and to transfers the Retailer the full amount less

Sales commissions and transaction fees (see section Fees) seven days after shipment of the goods to the Bank account as advsd by the retailer.

BikeExchange is the sole contractual partner for purchase contracts of the Retailer assumes the full responsibility

The Retailer agrees to retain all responsibility in connection with order fulfillment, Warranty, return and any product defects which may arise.

BILLING INFORMATION

The billing period shall begin on the day of registration and lasts one month.

The ongoing basic fee of \$79 per month shall apply until this agreement is cancelled as per the full terms and conditions as noted on BikeExchange.com

Name / Sales Manager

PLACE, DATE, SIGNATURE RETAILER,

SIGNATURE BIKEEXCHANGE.com